Website/Social Media work group notes – 5/20/14

* Candi is taking lead on writing the descriptions of the Star Rated Programs – in the meantime, the list and search functions have been disabled. We do not know the timeline for making it available.
* We discussed the need for a different tagging protocol for the library. Kjerstin and Jeff will talk about this.
* We also discussed a library submission protocol that Kjerstin will create
* For all links – please add a brief descriptor – what you will find, and where the link will take you -- “YouTube video” “pdf”
* When thinking about the HERO images – think Marketing!!! What is the biggest thing we have to brag about. Then the 2nd biggest, then 3rd. Ella is working on a process that will routinely get latest “TRI reach” info for this. Eric reminded us that he and Pat are building a database to gather this info – “TRI Reach”
* Eric and Rox will create icon for all projects/services that are found on each Center’s landing page. And each icon should have a roll-over that says what it is – on landing page for accessibility, in breadcrumbs, for clarity and accessibility.

Assignments have been posted on Asana