Web/Social Media Work Group Meeting – June 3, 2014

Rox, Bonnie, Aaron, Jeff, Kjerstin, Eric, Carol

How close are we to retiring the old TRIO website?

**ODOT Traffic Safety** – Bonnie and Aaron have been have been working with the folks at DEP to understand what the move will entail. Bonnie has already gone through the existing site and changed the contact info to TRI. We know this needs to be completed by July 1, 2014.

* + Aaron will focus on the databases and registration forms
  + Bonnie will focus on the content
  + Functionality – Jeff

**ERGo** – Eric and Jeff are working to get the landing page done – it needs icons for each service. The internal pages have only bullets – waiting for content the fleshes out the services. Carol hasn’t been able to get an eta in the content because of the proposal ERGo has been writing. Soon!

**ODB** – Jeff is in touch with Lyn – target date is July 13th.

**Grants Managements Page** – Eric needs content. Carol will contact Cindi to write a paragraph for the GMO landing page

**EEC** – Eric is finding that it is more complex than first thought. He’ll be working on it this week.

Each Centers’ “About” page will have a section for that center’s staff – it will be dynamically created from the TRI staff page.

Discussion on the Library

There was a good discussion about the way the Libraries will work. Kjerstin and Jeff will work together to be able to sort by categories and centers. The TRI Library will contain everything, and the Centers’ Libraries will be more targeted.

Professional/Families/Researchers

After some discussion, it was decided that the best way to make these sections work is to create its own database. Enter a resource once and then be able to assign it to one, two or all three of the sections. Kjerstin will keep these updated.

It was noted that now there is no one place where someone can go to see what TRI is about – like you can currently find here - <http://www.wou.edu/tri/projects.php>

Kjerstin will create content for that page and it can live under About TRI – maybe titled something like “Overview.”

It was also noted that currently one needs to make a profile to comment on a Blog post. Jeff will create a Captcha for the blog pages – by end of June.

And we need a Tag protocol – what they are, what they mean.