Carol Dennis

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Writer/Video Specialist - 2001 to the present

Assist in the creation of video or interactive computer program content. Facilitate focus groups and conduct one-on-one interviews. Review formative research to help define priority topics. Work with research team to create tone and determine most effective instructional design. From focus group and interview transcripts, professional articles, and other formative research, write copy and/or dramatic scripts that are easily understood (translating scientific or industry terminology into content written at a 7th grade reading level), containing an emotional arc to hold the viewer's interest. I work in Microsoft Word on both a Mac and PC for creating text content, Premiere Pro for video editing and post production video elements, and Photoshop for manipulating and sizing graphics.

Programs Include:

- **Oregon Department of Education "Mentoring Program" promotional videos** - TRI/CEPE
- **Project PEPI (Preparing Early-Childhood Professional for Inclusion) -** video aspects of curriculum enhancements for community college Early Childhood Education coursework - TRI/CEPE
- **TRI Child Development Center Promo -** TRI/CDC
- **Oregon's QRIS Statewide Launch --** TRI/CEL
- **Oregon's QRIS Portfolio Tips --** TRI/CEL
- **TATE Toolkit video content -** Systematic Instruction Of Assistive Technology For Cognition (ATC) Following Traumatic Brain Injury -- TRI/CBIRT
- **In the Classroom** – A series of online instructional modules for teachers who work with students with TBI -- TRI/CBIRT
- **TBI Family Support** - Helping family members support loved ones who have a brain injury -- CBIRT
- **Fire Officer Training** - Handling Conflict -- Health & Safety Institute
- **Fire Officer Training** - Professional Development -- Health & Safety Institute
- **Brain Injury Partners** -A comprehensive guide to getting services for a family member with a brain injury -- ORCAS
- **All That We Are** -Racial sensitivity program for young children -- ORCAS
- **Walk Smart/Bike Smart** - Pedestrian and bike safety for children -- ORCAS
- **In Diverse Company** -Diversity training for office staff -- ORCAS
- **In the Drivers Seat/On the Playground** -Behavior management for bus drivers and playground supervisors -- ORCAS

Web Content Management - 2005 to the present

Consult on design and create content for the new and existing websites. Work with web-master and stakeholders to ensure website content is timely, accurate and facilitates ease in making donations or volunteering. Update content (Blog posts, press releases, product releases, and bios for new employees). Gather assets, and upload through content management system. Maintained calendar of events and Home Page content to ensure timeliness and relevance of the content.

Content management systems used include Django, Salsa, Contribute, and Sandvox. I have limited experience with HTML, but understand the concept and can apply where needed.

Organizations include:

- **Teaching Research Institute**
- **Lane Education Foundation**
- **Democratic Party of Lane County**
- **Oregon Center for Applied Science**
- **Q: A Queer Resource for Social Justice**

Social Media – 2005 to the present

Create, manage and/or execute postings on Facebook increasing visibility, raising credibility of the organization within appropriate professional and community groups, and driving interest parties to the organizations' website(s).

Organizations include:

- **Teaching Research Institute**
- **Center on Brain Injury Research and Training**
- **Q: A Queer Resource for Social Justice**

Video Production - Writer/Director/Editor, Freelance - 1997 to the present

Serve as liaison for clients to conceive and write video scripts. Coordinate with Casting Directors in Eugene, Portland, Seattle, San Francisco and Los Angeles. Supervise crew on the day of shoot, keeping track of facility regulations and union rules. As Director, work closely with the client, actors and Director of Photography to ensure the integrity of the message. As an editor I have worked in Final Cut Express and Final Cut Pro.

Projects included:

- **Eugene Public Library Foundation** – Conceived and directed a five minute video to be
- used as a fund raising tool
- **Fashion Resistance to Militarism -** Using video and stills, edited one minute and four
- minute promotional videos of a live fashion show
- **Soromundi: Lesbian Chorus of Eugene 20th Anniversary Concert -** Edited video from a
  2 camera shoot into a full record of the concert
- **Introduction to ORCAS -** A six minute overview of the history and mission of the
- Oregon Center for Applied Science
- **Welcome to ORCAS -** A comprehensive orientation for new employees

Freelance Theatrical Director - 1993 to the present

Through local theatre companies and social non-profit organizations, create and coordinate a wide range of theatrical presentations, ranging from traditional theatre to community readings and a fashion show. Responsibilities include conceiving the overall concept and guiding the participants through the rehearsal process so that they deliver performances true to the emotional arc of the story.

Projects included:

- **Paul Robeson --** one-man play about the life of Paul Robeson -- Lane Community College as a benefit for the Black Student Union Scholarship Fund
- **8-the Play** - the defense of marriage equality -- Q: A Queer Resource for Social Change
- **Rachel Corrie, Doubt, Frozen, Copenhagen, Lonely Planet --** Traditional plays at the
- Lord Leebrick Theatre
- **The Living Books Stage** – Excerpted and directed a series of short scenes from wellknown literature for the Eugene Public L:ibrary Foundation annual fund raiser
- **Guantanamo-Honor Bound to Defend Freedom --** A community reading of a play about the detainees at Guantanamo Bay in Cuba
- **A Time To Break Silence-**In celebration of the 40th anniversary of CALC, a community reading and performance of the anti-Vietnam War speech delivered by Dr. Martin Luther King, Jr.
- **Soromundi: Lesbian Chorus of Eugene --** A reflection of 20 years of community service
- **Fashion Resistance to Militarism --** A fashion show highlighting the infiltration of military concepts into out daily lives.

Theatre Founder/Producer - 1994-2000

Little Apple Productions, Inc. Selected plays for production; created annual budget and individual production budgets; hired actors, designers, and crew for each production; arranged for rental of rehearsal space, performance space and equipment; coordinated publicity and advertising; bookkeeping; quarterly employee tax reports; and created or supervised the creation of the artistic product.

Productions included:

- **Last Summer at Bluefish Cove**
- **Hannah Free**
- **Buddah's Aunt**
- **The Clue in the Old Birdbath**
- **The Annual Eugene Women in Theatre Festival** (1997 – 2000)

Events Coordinator - 1984-87

Coordinating aspects of the events including recruiting and supervising a volunteer force of as many as 1800, and a crew of 40; arranging for transportation, catering, toilets, supplies and equipment; acting as liaison between event sponsor and city officials.

Credits included:

- **Los Angeles Olympics Opening Ceremonies**, 1984
- **Disneyland's 30th Anniversary**, 1985
- **Cleveland, Ohio's United Way Fund Raising Kick-off**, 1986

Theatre Stage Manager, Member of Actors Equity Association - 1974 to the present

Oversee all aspects of the production, insuring that all departments are on schedule for opening, including Lighting Design, Set Design and Construction, Costume Design, Props and

Sound; work with Director to create rehearsal schedules; supervise rehearsals with knowledge of union rules for work day and breaks; maintain artistic integrity of the show after opening, including rehearsing understudies and replacements.

Oregon clients include:

- **Eugene Symphony**
- **Eugene Concert Choir**
- **Soromundi: Lesbian Chorus of Eugene**

New York City and Los Angeles credits (prior to 1990) available upon request

Computer Applications

Microsoft Office – Word, Excel, PowerPoint, Access
Final Cut Express & Pro (video editing)
Premiere Pro (video editing)
Photoshop
Content management systems used include Django, Salsa, Contribute, and Sandvox.

Current Community Involvement

Lane Education Service District, Board Member (Past Chair 2011-2013)
Lane Education Foundation, Board Chair
Q: A Queer Resource for Social Change, Board Advisor