

# Vita

## **ROBBIN M. BULL**

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The Research Institute  
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## **EDUCATION**

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Western Oregon University - B.S. Corporate Fitness	1991
Western Oregon University - Post Bac: Information Technology	2000
Indiana University - Certificate: Distance Learning	2000
Georgia Institute of Technology, GTx - Certificate: Information and Communication Technology (ICT) Accessibility	2017

## **PROFESSIONAL EXPERIENCE**

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### PROJECT SPECIALIST

National Center on Deaf-Blindness/National Consortium on Deaf-Blindness, The Research Institute, WOU (September 2009 – Present)

Accessibility Specialist. Serve on the Web Development team to support technology for maintaining and enhancing the integrated collaborative workspace on the NCDB website. Collaboratively work with co-workers and the deaf-blind network to create resources and web-based tools. Assist in processing National Deaf-Blind Child Count (DBCC) data, generate reports and provide DBCC support to state deaf-blind projects. Design and prepare data and information charts and presentations. Design data collection tools, evaluation instruments (or measures) as needed, and perform data validation and analysis. Provide accessibility and tech support for NCDB and state deaf-blind projects. Coordinate and organize logistics of NCDB project meetings. Coordinate and manage the project online conferencing system (Adobe Connect) and email systems.

### OFFICE MANAGER

Special Education Data Services and Information Systems (SPEDSIS) /IDEA Data Consulting Services (IDCS) (October 2011 – Present)

Manage all business office operations including federal and state business paperwork, human resources management, retirement plan management, equipment and software oversight and maintenance as well as office space rents and maintenance. Prepare monthly invoicing. Process travel expenses per federal per diem. Plan and

oversee website development. Provide design and technology support, and data validation assistance as needed.

#### PRESIDENT

AIM Fitness Services (June, 2008 – Present)

Consult with fitness clubs to assess needs and provide training related to planning, pre-opening management as well as post-opening management and best business practices. Provide one-on-one personal training and education to clients. Exclusive North American Master Trainer for commercial club installed Koko SmartTrainers - hi-tech fitness equipment with integrated user interfaced, performance-based guidance technology. (2008).

#### TERRITORY MANAGER

Star Trac Fitness, AK, ID, MT, OR, WA (April 2004 – May 2008)

Identified new business opportunities, and sell products and services to new and/or existing customers in commercial fitness markets through personal and phone visits. Support territory managed specialized account holders, i.e., government, hospitality, multi-family housing, medical. Assess the needs of prospects and existing customers and propose solutions. Expand market share in territory. Maintain exceptional customer service to customers and facilitate service needs. Manage territory dealer network. Manage customer interactions with company throughout order process. Implemented a multi-state sales strategy plan resulting in a \$1.5 million dollar increase in annual territory revenue.

#### GENERAL MANAGER/PERSONAL TRAINER

Monmouth Fitness Club, Monmouth, OR (Pre-inception, June 2001 – March 2004)

Conceptualized club idea, developed plan and sold building owner on club concept. Devised and continually updated business plan. Developed comprehensive employee handbook and human resources systems paperwork. Oversaw all: club operations, facility management, program development, staff hiring and training, all staff development, marketing, payroll, strategic planning, budget management and cost control, setting and achieving exceptionally high club service standards. Established and maintained community connections and programs. Educated, motivated and trained clients in one-on-one setting. Conducted fitness assessments, caliper body compositions and Personal Training in addition to General Manager responsibilities.

#### FITNESS INSTRUCTOR/PERSONAL TRAINER

Timberhill Athletic Club, Corvallis, OR (January 2001 – June 2001)

Educated, motivated and trained clients one-on-one. Conducted fitness assessments, and performed body composition testing using the caliper method. Oriented new members to fitness equipment and designed workout programs. Monitored the fitness floor for safety.

### DEAF-BLIND CENSUS COORDINATOR/ DATA SPECIALIST

National Technical Assistance Consortium (NTAC) / Teaching Research Assistance to Children Experiencing Sensory Impairments (TRACES); Teaching Research Division (October 1991- 2001)

Deaf-Blind Census: Developed and coordinated annual data reporting procedures for the Deaf-Blind Census. Maintained and updated all national Deaf-Blind Census data reported annually. Performed rigorous validation procedures on submitted data. Applied conversion procedures to multi-level data systems. Developed annual Census data validity and integrity check procedures. Contacted state coordinators for any clarifications needed on reported data. Provided consultation to state coordinators on Census reporting issues. Performed annual analysis procedures on aggregated data. Generated annual Deaf-Blind Census reports using SPSS. Provided assistance and training regarding Census issues at annual conferences. Created enhanced Census instruction sheet. Prepared and managed all Census related materials for dissemination. Created first online Census charts and graphs available via the web for State Deaf-Blind Project access.

Evaluation: Worked with the project Evaluation Coordinator on the development and modification of the overall evaluation plan, evaluation procedures, objectives and activities. Designed and oversaw data management and conducted processing and validation procedures on evaluation data, and generated informative graphs and reports.

### GRAPHIC DESIGNER/OWNER

Computer Arts by Robbin (February 1995 – December 1997)

Designed and published printed and web-based products. Customized labels, brochures, websites, clocks, business cards, event posters and business advertisement products.

### DISSEMINATION AND NETWORKING COORDINATOR

Linking Teacher Effectiveness to Pupil Learning; Teaching Research Division (October 1995 - October 1996)

Coordinated the development, publication and dissemination of project related products. Maintained a national network of related individuals and projects. Arranged and coordinated all aspects of project conferences. Assisted in daily administration and operation of project. Conducted on-going literature reviews.

### FITNESS INSTRUCTOR/DESK

The Athletic Club, Dallas, OR (January 1993 – August 1993)

Oriented new members to fitness equipment and designed workout programs. Monitored fitness floor for safety.

#### DATA COLLECTOR

Enhancing Professional Knowledge, Skills, and Strategies to Improve Services to Adolescents with Serious Emotional Disturbances; Teaching Research Division, WOU (October 1992 – September 1995)

Coordinated data collection activities. Conducted telephone interviews with students and parents, and supervised data entry.

#### ASSISTANT WELLNESS COORDINATOR

Practical Experience; Federal Correctional Institution, Sheridan, OR (March 1991 - June 1991)

Co-managed and organized the staff Wellness Center. Developed, coordinated, and publicized special events. Conducted Wellness Center orientations/proper equipment use, and fitness assessments. Provided individual wellness counseling, classroom instruction, and health risk interpretations. Motivated individuals and groups to participate in recreational activities. Supervised inmate crews working at the Wellness Center.

#### DATA SERVICES COORDINATOR

Teaching Research Division (February 1990 - October 1995)

Performed word processing, spreadsheet analysis, database management and presentation preparation using SPSS, WordPerfect, PlanPerfect, FoxPro, Lotus 123 and CorelDRAW software. Assisted in the development of survey instruments for data collection on multiple projects. Ordered computer hardware and software. Maintained records of equipment. Provided hardware and software support to staff. Coordinated and designed data entry procedures for various research projects. Supervised student data entry workers. Updated and tracked monthly vacation/sick leave data for all TR staff. Managed data collection activities for the annual Deaf-Blind Census (Full responsibility 1992 – 1995).

#### TELEPHONE INTERVIEWER

Job Designs Project; Pacific Resource Group, Monmouth, OR (December 1989 - September 1992)

Located and interviewed subjects over the telephone and entered data in computer. Maintained extensive tracking information on hard-to-locate students. Worked with researchers in developing presentation tables and figures.

#### TELEPHONE INTERVIEWER

School-To-Community Transitional Experiences of Hearing Impaired Adolescents and Young Adults in the Northwest. Teaching Research Division (January 1989 - June 1989)

Administered individual Computer Assisted Telephone Interviews (CATI) with students and their parents on network computer. Tracked and located hard-to-find subjects. Worked with researchers in developing presentation tables and figures.

## PRESENTATIONS

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**Bull, R.**, Steele, N. (July, 2012) *Early Identification and Referral Initiative Self-Assessment Guide Overview and Panel Discussion*. Deaf-Blind Day, Project Directors' Meeting. Washington D.C.

Schalock, M.D, **Bull, R.** and Gense, D.J. (June, 2010). *Using the Deaf-Blind Child Count Graphic Mapping Tools and the Deaf-Blind Child Count Pivot Tables to Analyze and Report Deaf-Blind Child Count Data*. Webinar. Monmouth, Oregon

**Hembree, R.**, Baldwin, V., McNulty, J. (October, 1999) *Census Crackerbarrel*. National Project Director's Meeting, Washington D.C.

**Bull, R.** (October, 1998) *Deaf-Blind Census: Data Changes and Reporting Procedures*. National Project Director's Meeting, Washington D.C.

**Bull, R.** (October, 1997) *Advanced Internet: How Do You Set Up a Home Page? Why Do You Want To?* Northwest Alliance of Information and Referral Systems (NW-AIRS) Annual Conference. Anchorage, Alaska.

**Bull, R.** (September, 1997) *How to Build a Web Site*. Northwest Information and Referral Association (NIRA) Training. Portland, Oregon.

**Bull, R.** (October, 1995) *Deaf-Blind Census*. National Project Director's Meeting, Washington D.C.

**Bull, R.** (October, 1993) *Deaf-Blind Census Reporting Tips*. National Project Director's Meeting, Washington D.C.

## PUBLICATIONS

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Purvis, B., Udell, T., McNulty, K., Steele, N., Schalom, M., **Bull, R.**, Davies, S. (2013) *Early Identification and Referral Self-Assessment Guide*. Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University.

**Hembree, R. M.** (1999). *Technology: Increasing access for all*. Information and Referral: Journal of the Alliance of Information and Referral Systems, 21, 1-18.

**Hembree, R.** (1999). *Garage Sale, Treasures Galore!* NW-AIRS Newsletter. Northwest Alliance of Information & Referral Systems. Vol. 9, No. 2.

**Hembree, R.** (1999). *Information OVERLOAD*. NW-AIRS Newsletter. Northwest Alliance of Information & Referral Systems. Vol. 9, No. 1.

**Hembree, R.** (1998). *Like Sand Through an Hourglass: The Countdown to Y2K Continues*.

NW-AIRS Newsletter. Northwest Alliance of Information & Referral Systems. Vol. 8, No. 4.

**Hembree, R.** (1998). *TECHNOLOGY: Backup Essentials*. NW-AIRS Newsletter. Northwest Alliance of Information & Referral Systems. Vol. 8, No. 3.

**Hembree, R.** (1998). *Faxing: Worth a Closer Look*. NW-AIRS Newsletter. Northwest Alliance of Information & Referral Systems. Vol. 8, No. 2.

## **TECHNICAL REPORTS, PAPERS AND WEB CONTENT DEVELOPMENT**

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**Bull, R.** (2016) *Meet Jake*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/xVPIkdBEww8>

**Bull, R.** (2016) *How Jake Communicates*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/zi5ISqijiko>

**Bull, R.** (2016) *Good Communication Practices*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/MakDheao8ys>

**Bull, R.** (2016) *Good Communication Practices 2*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/x5U8zODIz9s>

**Bull, R.** (2016) *Good Communication Practices 3*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/4FHckDWnDKI>

**Bull, R.** (2016) *Communication is a Two-Way Street*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/oP0OgYPSXSE>

**Bull, R.** (2016) *Explanations*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/NAizsUKpafs>

**Bull, R.** (2016) *Empowerment*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/wkbyROy79oY>

**Bull, R.** (2016) *Things Jake Likes*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/vjW4UOC7U3w>

**Bull, R.** (2016) *Things to Know*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/9GmS1VAJuhl>

- Bull, R.** (2016) *Jake's Literacy Development*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/7lhJBWv4Qx8>
- Bull, R.** (2016) *Movement Impacts Learning*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, [https://youtu.be/HK\\_Tw6EFWGI](https://youtu.be/HK_Tw6EFWGI)
- Bull, R.** (2016) *Jake's Team*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/4SkWU60v9Cg>
- Bull, R.** (2016) *Transition*. [Family Matters Stories: Meet Jake Steinbach](#), Monmouth, OR: National Center on Deaf-Blindness, The Research Institute, Western Oregon University. Video, <https://youtu.be/HTLgn4bZu3w>
- Bull, R.** (2013) *NCDB's Open Hands Open Access Introductory Video - Short2*. Open Hands, Open Access: Deaf-Blind Intervener Learning Modules, Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University. Video, <https://www.youtube.com/watch?v=Jxmv4TLRWrw>
- Bull, R.** (2013) *NCDB OHOA All Contributors Introduction*. Open Hands, Open Access: Deaf-Blind Intervener Learning Modules, Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University. Video, <https://www.youtube.com/watch?v=ogs85KXJBFU>
- Klumph, R. and **Bull, R.** (2013). *Considerations for Creating Video Clips for Technical Assistance*, Nationaldb.org, National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University. Online Brief.
- Schalock, M.D. and **Bull, R.** (2013). *The 2012 National Child Count of Children and Youth who are Deaf-Blind*. Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University
- Schalock, M.D. and **Bull, R.** (2012). *The 2011 National Child Count of Children and Youth who are Deaf-Blind*. Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University
- Schalock, M.D. and **Bull, R.** (2011). *The 2010 National Child Count of Children and Youth who are Deaf-Blind*. Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University
- Schalock, M.D. and **Bull, R.** (2010). *The 2009 National Child Count of Children and Youth who are Deaf-Blind*. Monmouth, OR: National Consortium on Deaf-Blindness, Teaching Research Institute, Western Oregon University.
- Hembree, R.** (1997). *Northwest Alliance for Information and Referral (NW-AIRS) Website*.

## **PROFESSIONAL SERVICE**

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- 1997 – 1999      *Northwest Alliance of Information and Referral Systems (NW-AIRS) Board of Directors*
- Newsletter Committee Chair - Solicit articles for the newsletter and contact authors and potential authors of articles. Serve as Executive Editor to the newsletter and review and edit articles for content and accuracy. Manage the contract and oversee the work of the newsletter publisher.
    - Edited and published 7 newsletters
    - Conducted RFP process to secure a Publisher
  - Technology Committee Chair – Stayed current with technology related topics that could benefit the field of Information and Referral. Provided technology advice and services as needed for NW-AIRS as an organization. Wrote technology related articles for the quarterly newsletter.
    - Created the NW-AIRS website
    - Wrote 5 Technology Articles
    - Designed NW-AIRS logo
- 1998 – 2000      *Polk County Commission for Children and Families (PCCCF) Board of Directors*
- Performance Measures Committee Chair – Reviewed the outcomes of funded programs to strengthen future planning
    - Established quarterly performance measures for funded projects

## **SERVICE TO TRI AND WOU**

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- 2013 – 2017      TRI Social and Wellness Committee
- 2010 – 2013      TRI Wellness Committee Chair
- 2010              WOU Director of Health and Wellness Center Search Committee
- 2009 – 2010      WOU Health and Wellness Center Construction Committee
- 2009 – 2013      TRI Social Committee
- 2000              TRI Promotion Criteria Review Committee

## **COMMUNITY SERVICE**

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- 2011 – 2017      Inn at Otter Crest Association of Unit Owners
- Newsletter Editor
- 2009 – 2011      First Place 4 Health Church Wellness Program – Faith Evangelical Free Church
- Director



- Chose curriculum for quarterly sessions (Typically 8 - 12 weeks)
- Ordered and distributed materials
- Prepared weekly lesson plans
- Lead small class lessons and discussions