

SYBILLE M. GUY, PH.D.

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<http://triwou.org/>

EDUCATION:

- 1997** **Ph.D.** University of California at Los Angeles
Major: Psychology/Psychometrics
Minors: Psychology/Learning, Math/Social Statistics
- 1988** **M.S.** California State University Los Angeles
Major: Industrial/Organizational Psychology
- 1986** **B.A.** California State University Los Angeles
Major: Psychology
Minor: Criminal Justice

PROFESSIONAL EXPERIENCE:

- 10/14 – Present** Director, Center on Research, Evaluation & Analysis (CREA), The Research Institute (TRI), Western Oregon University
Lead the Center on Research, Evaluation & Analysis (CREA) at TRI; project management, survey development and design, data management, data analysis, and report writing for statewide early-childhood education programs. Grant writing; staff mentoring. Lead evaluator for TRI on Oregon's QRIS system.
- 12/13 – 9/14** Lead Evaluation Specialist, The Research Institute (TRI), Western Oregon University
Lead evaluator for TRI on Oregon's QRIS system. Project management, survey development and design, data management and analysis, grant writing activities.
- 1/11 – 11/13** Project Associate Faculty, Washington State University Vancouver
Provided evaluation & research support to measure goals of Strategic Plan and other Academic Affairs initiatives. Performed research design, data collection & analysis, report development & presentations, as well as technical assistance to support evolution of branch campus.
- 3/10 – Present** Owner, CMS Evaluation, LLC
Program Evaluation Consulting: Help non-profit organizations design and implementation of program evaluations. Involved in the preparation and writing of several large grants for a non-profit organization and designed and wrote the program evaluation portion of the grants.
- 7/02 – Present** Market Research Consultant

Design, coordinate & conduct market research analysis studies for businesses & market research agencies. Work with research consultancies to identify marketing segments and conduct higher-level analyses.

8/03 – 9/09

Vice President, Research & Analytics, Equation Research, LLC

Oversaw strategic client accounts, directing all aspects of research and analysis, from design to final deliverables, as well as supervising analytics & coding staff, reporting to the CEO. Actual statistical analyses such as market segmentations, multiple regressions & factor analyses allowing clients to design tailored marketing solutions & communications strategies.

7/02 – 8/03

Consultant, County of Riverside, Department of Mental Health

Created reporting standards for research findings for Substance Abuse programs. Developed databases to capture relevant data elements across county departments to enable state-mandated reporting requirements regarding Proposition 36 (Drug Court Diversion).

2/01 – 5/02

Director, Media and Public Relations Research/Yankelovich Partners (Acquired by Harris Interactive in February 2001)

Developed team approach to project management and improved efficiency of projects. Increased quality of final products by developing and implementing quality measures. Developed new projects and acted as primary liaison with clients. Coordinated activities with IT and field departments.

10/98 – 4/00

Director of Research, Plog Research

Responsible for managing syndicated studies on frequent flier programs and passenger reservation systems. Directed custom research studies for destinations.

6/94 – 9/98

Research Analyst, Riverside County Department of Mental Health

Developed Research and Evaluation Division to measure performance outcomes related to clinic, program, and departmental functioning. Investigated consumer needs and trends to determine program development and enhance public sector mental health service delivery.

PUBLICATIONS:

Schmaling, K. B., & Guy, S. M. (2014). Associations among National Survey of Student Engagement benchmarks, academic achievement, and life satisfaction as alumni. *International HETL Review*, 4 (article 10).

<https://www.hetl.org/academic-articles/associations-among-national-survey-of-student-engagement-benchmarks-academic-achievement-and-life-satisfaction-as-alumni/>

Thomas, C. W., Guy, S. M., & Ogilvie, L. P. (1999). An evaluation of a practitioner training program designed to assist families of people with severe psychiatric disorders. *Psychiatric Rehabilitation Journal*, 23 (1), 34-41.

Guy, Sybille M., Smith, Gene M., & Bentler, P. M. (1994). The influence of adolescent

substance use and socialization on deviant behavior in young adulthood. Criminal Justice & Behavior, 21, 236-255.

Guy, Sybille M., Smith, Gene M., & Bentler, P. M. (1994). Twelve-year longitudinal analysis of personality factors on adult drug use. Journal of Drug Education, 24, 109-132.

Guy, Sybille M., Smith, Gene M., & Bentler, P. M. (1993). Adolescent socialization and use of licit and illicit substances: impact on adult health. Psychology & Health, 8, 463-487.

Olmstead, R. E., Guy, S. M., O'Malley, P. M., & Bentler, P. M. (1991). Longitudinal assessment of the relationship between self-esteem, loneliness, and substance use. Journal of Social Behavior and Personality, 6, 749-770.

Stein, Judith A., Smith, Gene M., Guy, Sybille M., & Bentler, P. M. (1993). Consequences of adolescent drug use on young adult job behavior and job satisfaction. Journal of Applied Psychology, 78 (3), 463-474.

PRESENTATIONS

Blasco, P.M. & Guy, S. (June, 2016). Executive function in infants and toddlers born low birth weight and preterm. International Society on Early Intervention Conference: Children's Rights and Early Intervention. Sweden: Stockholm.

Blasco P, Guy, S., & Acar, S. Executive Function in Infants and Toddlers Born Low Birth Weight (LBW) and Preterm. Western Oregon University Community Lecture Series. January 2016, Monmouth, OR.

Blasco P, Guy, S., & Acar, S. Executive Function in Infants and Toddlers Born Low Birth Weight (LBW) and Preterm. Zero to Three: 30th National Training Institute. December 2015, Seattle, WA.

Aldrich, P., Udell, T., & Guy, S. Beyond Coaching: A tiered model for Technical Assistance in a QRIS. NAEYC PDI conference, June 2015, New Orleans, LA.

Aldrich, P. & Guy, S. TA investments in earning a QRIS star rating. ODCD PDI meeting, January 2015, Tigard, OR.

Aldrich, P. & Guy, S. Evidence from Investments in ECE Quality. Association between Receipt of TA and Earning a QRIS Rating. 2014 Child Care and Education Researchers Roundtable, October 2014, Troutdale, OR.

Probst, T. & Guy, S. Using DFW Rates to Improve Student Success: From Concept to Practice. Pacific Northwest Association for Institutional Research & Planning (PNAIRP), November 2013, Victoria BC.

Guy, S. & Bentler, P. Influence of adolescent substance use and socialization on deviant behavior in young adulthood. Life History Research Meeting, April 1992, Philadelphia.

Guy, S. & Bentler, P.M. Consequences of adolescent drug use on adult health. American Psychological Society Annual Conference, June 1991, Washington, DC.

Guy, S. & Bentler, P.M. Twelve-year longitudinal analysis of socialization and substance use. Western Psychological Association Annual Conference, April 1990, Los Angeles, CA.

Non-Peer Reviewed Publication

Blasco, P. M. & Guy, S. (2016). A state's perspective on consultation in early intervention/early childhood special education [White paper]. The Research Institute, Western Oregon University, Monmouth, OR/Early Childhood Personnel Center, University of Oregon, Eugene, OR.